## **Jump Technologies Privacy Policy**

### 1. Introduction

By using the jumptech.com or jumptech.com Web site of Jump Technologies, Inc. ("JumpTech"), you accept the following privacy statement (the "Privacy Statement").

#### 2. How We Collect Information

JumpTech collects personal information when you voluntarily provide such information. We may combine personal information collected from you with information from other services or third parties to provide a better user experience, including customizing content for you.

JumpTech uses cookies and other technologies to enhance your online experience and to learn about how you use this Web site in order to improve the quality of our services.

JumpTech's servers automatically record information when you visit our Web site, including the URL, IP address, browser type and language, and the date and time of your request.

#### Use of cookies

JumpTech may use cookies on the this Web site. A cookie is a small file, which often includes an anonymous unique identifier, which is sent to your browser and stored on your computer's hard drive.

If you do not wish to have cookies placed on your computer or wish to be notified when they are placed, you may set your browser to reject cookies or notify you of their use. If you reject all cookies, you will not be able to use those parts of the website that require the acceptance of cookies.

JumpTech uses its own cookies for a number of purposes, including but not limited to access your information when you "sign in"; keep track of preferences you specify while you are using the Web site; and display the most appropriate advertising banners based on your activity on the Web site.

JumpTech may let other companies that show advertisements on the Web site send and store cookies on your computer, subject to their own privacy policies.

#### 3. How We Use Your Information

Generally, JumpTech does not share personal information about you with other people or nonaffiliated companies without your prior consent except to provide requested products or services or in the following circumstances:

JumpTech may be required to disclose personally identifiable information under special circumstances, such as to comply with legal requirements or to exercise its legal rights;

It may be necessary to share information in order to investigate, prevent, or take action

regarding suspected or actual illegal activities on or through the Web site, including but not limited to violations of the Terms of Use or infringement of third party intellectual property rights, or as otherwise permitted or required by applicable laws;

JumpTech may share aggregated demographic information with its business partners. This is not linked to any personally identifiable information that can identify any individual person without your prior consent; and

In the event JumpTech enters into a joint venture or is acquired by or merged with another business entity, we may disclose your personal information to our business partners or new owners.

# 4. How We Can Modify this Privacy Policy

You understand that we are continuously developing the features and the functionality of the Web site. Consequently, we also reserve the right to modify this Privacy Statement at any time in our sole discretion. You agree that such alteration shall be effective upon posting on the jumptech.com Web site and you will be bound to any alterations when you use the Web site after such alteration is posted. It is therefore important that you review this Privacy Statement regularly to ensure you are updated regarding any alterations. Your sole remedy should you not agree with the altered Privacy Statement shall be to cease using the Web site and any related software.